LNG and Global Gas Markets

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LNG and Global Gas Markets is a five-day senior commercial course delivered by Mars Training Centre in London, Doha, Tokyo, Kuala Lumpur, and Amsterdam — designed for executives, commercial managers, and senior policy professionals navigating the rapidly globalising market for liquefied natural gas.

LNG has moved from a niche regional business to one of the most strategic commodities in the energy mix. Europe's pivot away from pipeline gas, the rapid build-out of Gulf Coast liquefaction, major Middle Eastern expansions, and emerging Asian demand have reshaped global gas in less than a decade. Long-term contract structures, pricing references, shipping economics, and regulatory regimes are all in motion at once — and senior decision-makers in operators, buyers, traders, ministries, and lenders need a confident command of how the market actually works.

This programme builds that command. Across five days you will trace LNG from liquefaction through shipping, regasification, and end-market — examining contract structures, pricing mechanisms, trading dynamics, and the geopolitical forces moving the market. The focus is commercial and strategic, not engineering.

What You Will Learn

- Describe the global LNG value chain from gas reserve to end-market.
- Analyse the principal LNG contract structures and pricing formulas.
- Evaluate liquefaction, shipping, and regasification economics.
- Interpret the relationship between oil-linked, hub-based, and spot LNG pricing.
- Assess the credit and counterparty risks in long-term LNG transactions.
- Diagnose the geopolitical drivers reshaping global gas flows.
- Apply scenario thinking to LNG supply-demand and price outlooks.
- Compare the strategic positions of major exporters and importers.
- Evaluate the role of LNG in the energy transition and as a transitional fuel.
- Communicate LNG market dynamics confidently to boards and ministries.

How You Will Benefit

You will leave with a structured, senior-level command of the global LNG market — the contracts, the pricing, the players, and the politics — and a Mars Certificate of Completion.

Your organisation will gain a senior manager who can contribute confidently to LNG strategy, contract negotiation oversight, and market-risk decisions, with less dependency on external advisory.

Who This Programme Is For

This programme is designed for senior professionals engaging with LNG and global gas markets, including:

- Heads of LNG and gas marketing in operating companies
- Senior commercial managers in LNG buyers and aggregators
- Heads of gas trading and origination
- Senior planning, strategy, and business-development leaders
- Ministry and regulator officials supervising LNG investments
- Banking, advisory, and equity professionals serving LNG clients
- Senior in-house counsel in LNG operators and buyers

The seniority floor is senior manager and above.