Women in Leadership

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Women in Leadership is a 5-day course delivered by Mars Training Centre across Europe, the Gulf, Africa, and Asia — in London, Dubai, Amman, Cairo, Kuala Lumpur, and Nairobi — designed for women in senior or pre-senior leadership roles who want to accelerate their progression and lead with authenticity at the highest levels.

The barriers to senior leadership for women are well-documented, and progress has been real but uneven. This programme is not about telling women to adapt to existing structures. It is a practical week of personal strategy: clarifying your leadership brand, building visibility and sponsorship, sharpening influence, and managing the specific pressures that come with senior-level leadership.

Across five days, you will work in a cohort of women operating at director level and above, alongside faculty with senior practitioner experience. The conversations are direct, the cases are real, and the personal plan you leave with is your own.

What You Will Learn

By the end of this programme, you will be able to:

- Diagnose your current leadership position and identify the specific obstacles to your progression.
- Define a clear and authentic personal leadership brand.
- Build strategic visibility across formal and informal networks.
- Develop a sponsorship and mentorship strategy that supports your progression.
- Negotiate confidently — for promotion, projects, resources, and recognition.
- Manage the additional emotional load that often comes with senior-level leadership.
- Lead with authenticity rather than imitation.
- Build a personal action plan for the 90 days after the course.

How You Will Benefit

You will leave with a clear personal leadership strategy, a stronger network, the practical tools to advance, and a Mars Certificate of Completion.

Your organisation will gain a senior leader operating at the top of her capability — and a stronger pipeline of future executive women.

Who This Programme Is For

This programme is designed for:

- Women senior managers preparing for director-level promotion
- Women directors aiming for vice-president, partner, or board roles
- Women general managers and country managers
- Women heads of function in finance, HR, legal, technology, and operations
- Women in senior public-sector and regulatory roles
- Women family-business principals and next-generation leaders

The seniority floor is senior manager and above.

How the Course Is Delivered

- Facilitator-led interactive sessions, balancing teaching with discussion and applied exercises.
- A balanced mix of theory, regional case studies, and applied exercises.
- Validated diagnostic and self-assessment tools.
- Applied exercises and personalised coaching throughout the week.
- A personal action plan built progressively across the week.
- Continuous personal feedback from your lead faculty.

The course runs in two separate single-language editions: an English edition delivered in English, and an Arabic edition delivered entirely in Arabic by native-Arabic faculty at every host venue. Cohorts are scheduled in London, Dubai, Amman, Cairo, Kuala Lumpur, and Nairobi.

Your Mars Certificate and Fee

On successful completion of Women in Leadership you will receive a Mars Certificate of Completion, issued by Mars Training Centre, our London-headquartered training provider. The certificate confirms the programme attended, the dates, the host city, and the lead faculty, and is presented to delegates on the final day of the course.

The standard fee is £4,950 per delegate for this 5-day programme, quoted and invoiced in pounds sterling. The fee covers all training and faculty time, course materials in digital and printed form, the Mars Certificate of Completion, daily refreshments and a buffet lunch, and a complimentary airport pickup and return transfer for delegates flying in to the host city. Group and early-booking discounts are available. Flights, visas, and hotel accommodation are not included, though Mars provides booking guidance and preferred-rate partner links.