Executive Leadership Programme

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The Executive Leadership Programme is a 5-day senior leadership course delivered by Mars Training Centre at its international training centres — in London, Dubai, Geneva, New York, and Kuala Lumpur — designed for vice presidents, directors, and general managers preparing for C-suite or board roles.

Senior leadership has changed more in the last five years than in the previous twenty. Artificial intelligence, geopolitical realignment, generational change in the workforce, and the energy transition have rewritten what executives are expected to deliver. This programme is built for senior leaders who want to lead this new reality with confidence — not catch up to it.

Across five focused days, you will diagnose your leadership style with validated tools, sharpen your strategic and emotional intelligence, work through real-world cases drawn from the United Kingdom, Europe, and the Middle East, and leave with a personal action plan to apply when you return to your role. The programme is delivered by senior practitioners with C-suite experience.

What You Will Learn

By the end of this programme, you will be able to:

- Diagnose your personal leadership style using a validated assessment instrument.
- Apply structured frameworks to high-stakes executive decisions under uncertainty.
- Lead diverse, multi-generational teams through periods of significant change.
- Communicate strategy clearly to boards, regulators, and the wider workforce.
- Coach direct reports using a structured, repeatable approach.
- Build personal resilience and manage your energy at executive intensity.
- Navigate stakeholder coalitions in matrix and politically complex environments.
- Design and present a personal leadership development plan.

How You Will Benefit

You will leave with a clear personal leadership identity and roadmap, and a Mars Certificate of Completion.

Your organisation will gain a leader who is prepared for the next role up, sharper executive decision-making at the top of the team, faster transformation initiatives with less external dependency, and a deeper succession bench for the years ahead.

Who This Programme Is For

This programme is designed for senior leaders, including:

- Senior Vice Presidents and Vice Presidents
- General Managers and Country Managers
- Directors preparing for C-suite or board roles
- Senior executives in government and public-sector organisations
- Family-business principals and next-generation leaders
- Senior project, programme, and transformation directors

The seniority floor is director level and above.

How the Course Is Delivered

- Facilitator-led interactive sessions, balancing teaching with discussion and applied exercises.
- A balanced mix of theory, regional case studies, and applied exercises.
- Validated diagnostic and self-assessment tools.
- Applied exercises and personalised coaching throughout the week.
- A personal action plan built progressively across the week.
- Continuous personal feedback from your lead faculty.

The course runs in two separate single-language editions: an English edition delivered in English, and an Arabic edition delivered entirely in Arabic by native-Arabic faculty at every host venue. Sessions are scheduled in London, Dubai, Geneva, New York, and Kuala Lumpur.

Your Mars Certificate and Fee

On successful completion of The Executive Leadership Programme you will receive a Mars Certificate of Completion, issued by Mars Training Centre, our London-headquartered training provider. The certificate confirms the programme attended, the dates, the host city, and the lead faculty, and is presented to delegates on the final day of the course.

The standard fee is £4,950 per delegate for this 5-day programme, quoted and invoiced in pounds sterling. The fee covers all training and faculty time, course materials in digital and printed form, the Mars Certificate of Completion, daily refreshments and a buffet lunch, and a complimentary airport pickup and return transfer for delegates flying in to the host city. Group and early-booking discounts are available. Flights, visas, and hotel accommodation are not included, though Mars provides booking guidance and preferred-rate partner links.