
ESG Strategy for Corporate Leaders





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ESG Strategy for Corporate Leaders is a 5-day senior ESG strategy course delivered by Mars Training Centre UK in London, Amsterdam, Geneva, Dubai and Johannesburg, and online — designed for directors, chief executives and senior leaders responsible for the environmental, social and governance dimensions of corporate strategy.

ESG has moved through three distinct phases — from reputation, to reporting, to material strategic question. The current phase is the hardest. Regulators, investors, customers, employees and rating agencies now expect ESG strategy to be integrated into core decisions, capital allocation and the operating model. Disclosure regimes such as the UK SDR, the EU CSRD and the IFRS Sustainability Disclosure Standards are reshaping what corporate leaders must say about ESG and how they must say it. This programme is built for senior leaders who want to lead ESG as a strategic discipline rather than as a communications exercise.

Across five focused days, you will work through the major frameworks of corporate ESG strategy — materiality, transition planning, climate-related financial disclosure, social and human-rights strategy, governance design, ESG ratings and the capital-markets view — apply them to real cases drawn from British, European, Gulf and Asian organisations, and build an ESG strategy for an area of your own organisation. The programme is delivered by senior practitioners with executive and ESG-strategy experience.

What You Will Learn

- Distinguish ESG strategy from ESG reporting and ESG communications.
- Apply double-materiality analysis at executive depth.
- Read the current global ESG disclosure landscape with confidence.
- Build a credible climate transition plan aligned to operating reality.
- Develop the social and human-rights elements of an ESG strategy.
- Design ESG governance — board, executive and operational accountability.
- Interpret ESG ratings and the capital-markets view of your organisation.
- Embed ESG into strategy, capital allocation and the operating model.
- Recognise and dismantle greenwashing and ESG theatre.
- Communicate ESG strategy credibly to boards, investors, regulators and the workforce.

How You Will Benefit

You will leave with a working ESG strategy outline for your organisation and a Mars Certificate of Completion.

Your organisation will gain a senior leader who can hold credible ESG conversations at executive and board level, integrate ESG into core strategic decisions, and reduce the regulatory and capital-markets risk that weak ESG strategy increasingly creates.



Who This Programme Is For

This programme is designed for senior leaders responsible for ESG strategy, including:

- Chief Sustainability Officers and Heads of ESG
- Chief Strategy Officers and Chief Financial Officers
- Heads of investor relations and corporate affairs
- Directors of business units accountable for ESG performance
- Heads of risk, compliance and internal audit with an ESG remit
- Senior public-sector executives leading sustainability and reform
- Family-business principals shaping the long-horizon ESG agenda

The seniority floor is senior manager and above. The course is delivered in person over five consecutive days and carries a fee of £4,950.