
Corporate Governance Masterclass





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The Corporate Governance Masterclass is a five-day senior governance course delivered by Mars Training Centre at its international training centres — in London, Dubai, Geneva, Amsterdam and Kuala Lumpur — designed for directors, company secretaries and senior executives who shape how their organisations are directed and controlled.

Governance has moved from a back-office compliance function to a board-level discipline that defines how organisations create value, manage risk and earn the trust of investors, regulators and the public. The UK Corporate Governance Code, the OECD Principles, and the broader push for stronger boards in the GCC, Europe and the United States have raised the bar for everyone who sits in a director's seat or supports those who do. Boards are now expected to evidence their decisions, their oversight and their ethics in ways that were optional a decade ago.

This programme gives directors and senior executives a working command of the governance frameworks that shape modern boards, the responsibilities of directors under UK and international law, and the practical mechanics of running an effective board. It is delivered across our international training centres by senior British practitioners drawn from the Mars panel, who carry the standards of UK governance practice to every venue.

What You Will Learn

By the end of this programme, you will be able to:

- Apply the principles of the UK Corporate Governance Code and the OECD Principles of Corporate Governance to your board context.
- Diagnose the strengths and weaknesses of a board against recognised governance benchmarks.
- Evaluate the legal duties of directors and the personal liability that accompanies them.
- Design board agendas, papers and committee structures that support rather than dilute decision-making.
- Assess the quality of board oversight over strategy, risk and culture.
- Lead conversations on succession planning, board composition and director independence.
- Build governance reporting that investors, regulators and the public can actually use.
- Analyse governance failures and extract the lessons your board needs.

How You Will Benefit

You will leave with a working command of modern governance practice and the confidence to act as a director or senior adviser to one, along with a Mars Certificate of Completion.

Your organisation will gain a senior practitioner who can strengthen board effectiveness, sharpen director oversight, and reduce the governance risks that erode value and reputation.



Who This Programme Is For

This programme is designed for senior leaders working at or alongside the board, including:

- Executive and non-executive directors
- Chairs of boards and board committees
- Company secretaries and assistant company secretaries
- General counsel and senior legal advisers to the board
- Chief executive officers and chief financial officers
- Heads of governance, risk and compliance
- Family-business principals and next-generation directors
- Senior executives in government and public-sector boards

The seniority floor is director level and above, including senior managers preparing for board appointments. The week moves from the governance landscape and the codes that shape it, through director duties and accountability, board composition and dynamics, and oversight of strategy, risk and culture, to a personal action plan built with faculty coaching.