
Crisis Leadership and Organisational Resilience

26 - 30 Apr 2027
Cairo





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Ref.: 1014_712 **Date:** 26 - 30 Apr 2027 **Location:** Cairo **Fees:** 4100 **GBP**

Crisis Leadership and Organisational Resilience is a 5-day course delivered by Mars Training Centre in Europe, the Gulf, and Asia — London, Dubai, Doha, Istanbul, and Tokyo — designed for senior leaders who want to lead well in crisis and build organisations that recover faster than their competitors.

Crisis is no longer a once-in-a-career event. In the past few years, leaders have faced a pandemic, supply-chain shocks, cyber attacks, geopolitical realignments, climate-driven disruption, and regulatory upheaval — often in the same year. The leaders who lead through these moments well share a common discipline: clear thinking under pressure, honest communication, and a long-term commitment to organisational resilience.

Across five days, you will examine real cases of crisis leadership — both successful and disastrous — work through frameworks for decision-making under pressure, and develop the personal and organisational disciplines that build resilience over time.

What You Will Learn

By the end of this programme, you will be able to:

- Distinguish crisis from problem and apply the right leadership response to each.
- Make defensible decisions under time pressure and incomplete information.
- Communicate transparently during crisis without losing strategic clarity.
- Lead teams through the emotional cycle of a major crisis.
- Build organisational resilience as a deliberate design choice.
- Recover and learn from crisis without losing momentum.
- Sustain your own resilience as a senior leader.
- Build a personal crisis-readiness plan for the 90 days after the course.

How You Will Benefit

You will leave with a clearer set of crisis-leadership disciplines and a personal resilience plan, and a Mars Certificate of Completion.

Your organisation will gain a senior leader prepared to lead the organisation through its next crisis — and to build something more resilient on the other side.



Who This Programme Is For

This programme is designed for:

- Senior directors and vice presidents
- General managers and country managers
- Heads of risk, resilience, and continuity
- Senior project, programme, and transformation directors
- Heads of communication and corporate affairs
- Senior public-sector executives

The seniority floor is director level and above.

How the Course Is Delivered

- Facilitator-led interactive sessions, balancing teaching with discussion and applied exercises.
- A balanced mix of theory, regional case studies, and applied exercises.
- Validated diagnostic and self-assessment tools.
- Applied exercises and personalised coaching throughout the week.
- A personal action plan built progressively across the week.
- Continuous personal feedback from your lead faculty.

The course runs in two separate single-language editions: an English edition delivered in English, and an Arabic edition delivered entirely in Arabic by native-Arabic faculty at every host venue. Cohorts run in London, Dubai, Doha, Istanbul, and Tokyo.

Your Mars Certificate and Fee

On successful completion of Crisis Leadership and Organisational Resilience you will receive a Mars Certificate of Completion, issued by Mars Training Centre, our London-headquartered training provider. The certificate confirms the programme attended, the dates, the host city, and the lead faculty, and is presented to delegates on the final day of the course.

The standard fee is £4,950 per delegate for this 5-day programme, quoted and invoiced in pounds sterling. The fee covers all training and faculty time, course materials in digital and printed form, the Mars Certificate of Completion, daily refreshments and a buffet lunch, and a complimentary airport pickup and return transfer for delegates flying in to the host city. Group and early-booking discounts are available. Flights, visas, and hotel accommodation are not included, though Mars provides booking guidance and preferred-rate partner links.