
Mini-MBA in Leadership

19 - 23 Oct 2026
Amsterdam





Mini-MBA in Leadership

Ref.: 1009_502 **Date:** 19 - 23 Oct 2026 **Location:** Amsterdam **Fees:** 5700 **GBP**

The Mini-MBA in Leadership is a 10-day senior leadership programme delivered by Mars Training Centre at international centres in London, Dubai, Paris, Madrid, New York, and Kuala Lumpur — designed for experienced leaders who want the breadth of an MBA leadership curriculum without a full degree commitment.

An MBA is a two-year investment. The Mini-MBA is a two-week investment that covers the leadership content most senior managers actually use: strategic thinking, financial acumen, leading people, operations, change, communication, and personal development. It does not replace an MBA. It gives a structured, intensive grounding that senior managers can put to work the week they return.

Across ten days delivered as two consecutive working weeks, you will cover the major domains of senior leadership through a mix of frameworks, case work, and peer learning. The faculty are senior practitioners with executive and consulting experience, and the cohort is intentionally small to support real conversation.

What You Will Learn

By the end of this programme, you will be able to:

- Apply the major frameworks of corporate strategy to your business.
- Read and interrogate financial statements at a senior-leader level.
- Lead through structured frameworks for change, decision-making, and stakeholder engagement.
- Build and lead high-performance teams using validated diagnostics.
- Apply core operational excellence and process-improvement thinking.
- Communicate strategy clearly to boards, regulators, and the wider workforce.
- Coach direct reports using structured coaching models.
- Diagnose your own leadership style, blind spots, and development priorities.
- Lead innovation and digital change in your business context.
- Develop a personal leadership development plan for the 90 days after the programme.

How You Will Benefit

You will leave with the breadth of an MBA leadership grounding compressed into a two-week intensive, and a Mars Certificate of Completion.

Your organisation will gain a senior leader with the cross-functional vocabulary and frameworks to operate at the executive table.



Who This Programme Is For

This programme is designed for:

- Senior managers preparing for director or executive promotion
- Directors aiming for vice-president, partner, or general-manager roles
- General managers building cross-functional breadth
- Family-business principals broadening their formal commercial training
- Senior public-sector executives seeking private-sector vocabulary
- Senior project and programme directors
- Heads of function looking for executive-tier business understanding

The seniority floor is senior manager and above.

How the Course Is Delivered

- Facilitator-led interactive sessions, balancing teaching with discussion and applied exercises.
- A balanced mix of theory, regional case studies, and applied exercises.
- Validated diagnostic and self-assessment tools.
- Applied exercises and personalised coaching throughout the week.
- A personal action plan built progressively across the week.
- Continuous personal feedback from your lead faculty.

The course runs in two separate single-language editions: an English edition delivered in English, and an Arabic edition delivered entirely in Arabic by native-Arabic faculty at every host venue. Sessions are scheduled in London, Dubai, Paris, Madrid, New York, and Kuala Lumpur.

Your Mars Certificate and Fee

On successful completion of The Mini-MBA in Leadership you will receive a Mars Certificate of Completion, issued by Mars Training Centre, our London-headquartered training provider. The certificate confirms the programme attended, the dates, the host city, and the lead faculty, and is presented to delegates on the final day of the course.

The standard fee is £8,950 per delegate for this 10-day programme, quoted and invoiced in pounds sterling. The fee covers all training and faculty time, course materials in digital and printed form, the Mars Certificate of Completion, daily refreshments and a buffet lunch, and a complimentary airport pickup and return transfer for delegates flying in to the host city. Group and early-booking discounts are available. Flights, visas, and hotel accommodation are not included, though Mars provides booking guidance and preferred-rate partner links.