
Supply Chain Management Excellence

25 - 29 Apr 2027
Muscat





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Ref.: 1505_3971 **Date:** 25 - 29 Apr 2027 **Location:** Muscat **Fees:** 5700 **GBP**

Supply Chain Management Excellence is a five-day senior supply chain course delivered by Mars Training Centre internationally — in London, Amsterdam, Dubai, Kuala Lumpur, and Jakarta — designed for supply chain directors, heads of operations, and senior managers accountable for end-to-end supply chain performance.

Supply chains have moved to the centre of corporate strategy. Boards now look to supply chain leaders to deliver resilience through geopolitical disruption, sustainability across deep tiers of suppliers, working-capital efficiency in a high-interest-rate environment, and digital transformation across planning, procurement, and logistics. That is a much bigger remit than supply chain leaders carried a decade ago, and it requires a senior management approach grounded in strategy, analytics, and cross-functional leadership.

Across five focused days, you will work through the end-to-end supply chain — from demand planning and S&OP, through sourcing and manufacturing, into logistics, distribution, and customer delivery. The week balances strategic frameworks with operational discipline and is delivered by senior practitioners who have led supply chain organisations in industry. You leave with a personal action plan grounded in your own supply chain footprint.

What You Will Learn

By the end of this programme, you will be able to:

- Diagnose your supply chain's strategic fit with corporate strategy.
- Design and operate an integrated S&OP process.
- Apply demand-planning techniques to a volatile demand profile.
- Build an inventory strategy that balances service and working capital.
- Configure manufacturing and sourcing footprint for cost and resilience.
- Lead end-to-end logistics performance management.
- Apply digital, analytics, and AI in supply chain decisions.
- Embed sustainability across the supply chain.
- Build the business case for supply chain transformation.
- Communicate supply chain performance to the board.

How You Will Benefit

You will leave with an end-to-end view of the supply chain you lead, the frameworks to design improvement programmes that hold up under scrutiny, and a Mars Certificate of Completion.

Your organisation will gain a supply chain leader who can articulate strategy at the executive table, drive measurable cost and service improvement, and build resilience into the operating model.



Who This Programme Is For

This programme is designed for senior supply chain professionals, including:

- Chief Supply Chain Officers and Supply Chain Directors
- Heads of Operations and Operations Directors
- Senior Planning Managers and Heads of S&OP
- Logistics Directors and Heads of Distribution
- Manufacturing Directors with supply chain accountability
- Procurement Directors with supply chain remit
- Supply chain transformation programme directors
- Senior public-sector supply chain leads

The seniority floor is senior manager and above.