Cash Flow Optimisation and Liquidity Management

12 - 16 Oct 2026
Kuala Lumpur

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Cash Flow Optimisation and Liquidity Management is a 5-day senior-level cash and liquidity course delivered by Mars Training Centre UK in London, Dubai, Doha, Kuwait and Istanbul — designed for finance directors, treasurers, controllers, and senior leaders responsible for the cash position and liquidity profile of their organisation.

Cash is the only thing a business cannot run out of. Profitable companies fail every year because liquidity ran ahead of profit, banking facilities tightened at the wrong moment, or operational cash flow stayed locked in working capital while debt service did not. The leaders who manage cash and liquidity well give their organisations breathing room: the ability to invest, the strength to negotiate, and the resilience to absorb a shock.

Across five focused days, you will work through cash forecasting, the levers of operating cash flow, liquidity risk frameworks, contingency funding, and the disciplines that protect cash through difficult market conditions. The cases are drawn from corporates in the United Kingdom, Europe, and the Middle East, and the work is delivered by senior practitioners with treasury and finance leadership experience.

What You Will Learn

- Build a robust cash forecast at short, medium, and long horizons.
- Reconcile reported profit to operating cash flow and explain the gap.
- Identify and prioritise the levers of cash flow improvement.
- Apply working capital, capital expenditure, and tax cash levers to a real business.
- Build a liquidity risk framework appropriate to a corporate group.
- Stress-test liquidity for downside scenarios and structural shocks.
- Design a contingency funding plan for credible adverse conditions.
- Manage banking facilities and covenant headroom proactively.
- Communicate cash and liquidity status to audit committees and boards.
- Lead a cash optimisation programme through to sustained results.

How You Will Benefit

You will leave with a structured cash and liquidity toolkit and a Mars Certificate of Completion.

Your organisation will gain a senior leader who forecasts cash with greater accuracy, releases operating cash flow more deliberately, runs a stronger liquidity risk framework, and brings credible answers to board questions on cash, covenants, and contingency.

Who This Programme Is For

This programme is designed for senior leaders responsible for cash and liquidity, including:

- Finance Directors and Group Financial Controllers
- Group Treasurers and Assistant Treasurers
- Heads of Liquidity and Funding
- Senior Banking Relationship Managers
- Country and Regional Managing Directors
- Senior public-sector cash managers
- Senior consultants supporting cash and liquidity programmes

The seniority floor is senior manager and above. The programme is delivered in person over five consecutive days, with a Mars Certificate of Completion awarded on the final day.