Tax Strategy for Corporate Executives

19 - 23 Oct 2026
Casablanca

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Tax Strategy for Corporate Executives is a 5-day senior-level corporate tax course delivered by Mars Training Centre UK in London, Amsterdam, Geneva, Dubai and Madrid — designed for finance directors, heads of tax, treasurers, corporate development leaders, and senior executives whose decisions carry material tax consequences for their organisations.

The international tax landscape has changed more in the last decade than in the half-century before it. Global minimum tax rules, beneficial ownership transparency, country-by-country reporting, digital services taxes, and tighter substance requirements have shifted the balance of risk decisively towards conservative, well-governed positions. The leaders who run corporate tax well give their organisations cleaner audits, fewer disputes, and lower effective rates achieved through legitimate structural choices rather than aggressive planning.

Across five focused days, you will work through corporate tax fundamentals, international tax, transfer pricing, indirect tax, tax risk and governance, and the executive disciplines that surround tax strategy at senior level. The cases are drawn from corporate tax matters across the United Kingdom, Europe, and the Middle East, and the work is delivered by senior practitioners with corporate tax and tax advisory experience.

What You Will Learn

- Apply the principles of corporate income tax to a group structure.
- Manage the effective tax rate of a multi-entity business deliberately.
- Apply international tax principles including tax treaties and permanent establishment.
- Manage transfer pricing arrangements with defensible documentation.
- Apply the principles of global minimum tax to a group.
- Manage indirect tax exposures including VAT, customs, and excise.
- Build a tax risk register and a tax governance framework.
- Manage tax controversy and revenue authority interaction.
- Reflect tax considerations in M&A and restructuring decisions.
- Lead a corporate tax function through a planning and reporting cycle.

How You Will Benefit

You will leave with a structured corporate tax toolkit and a Mars Certificate of Completion.

Your organisation will gain a senior leader who manages tax exposure deliberately, runs a defensible tax governance environment, and brings tax considerations into executive decisions earlier rather than as an afterthought.

Who This Programme Is For

This programme is designed for senior leaders with tax responsibility, including:

- Finance Directors and Chief Financial Officers
- Heads of Tax and Senior Tax Managers
- Group Treasurers with tax exposure
- Corporate Development and M&A Directors
- Country Managing Directors with cross-border exposure
- Heads of Internal Audit with tax responsibility
- Senior consultants supporting corporate tax functions

The seniority floor is senior manager and above. The programme is delivered in person over five consecutive days, with a Mars Certificate of Completion awarded on the final day.