Strategic Leadership for Senior Managers

19 - 23 Oct 2026
Seoul

Strategic Leadership for Senior Managers

Ref.: 1002_200 **Date:** 19 - 23 Oct 2026 **Location:** Seoul **Fees:** 10000 **GBP**

Strategic Leadership for Senior Managers is a 5-day course delivered by Mars Training Centre in London, Dubai, Amsterdam, Madrid, and Kuala Lumpur — designed for senior managers and directors responsible for setting strategic direction and translating it into operational execution.

Most strategies fail not because they were wrong, but because the leaders responsible for executing them lacked the discipline and tools to translate intent into action. This programme is built for managers who own a P&L, a function, or a major programme, and who need to lead strategically rather than tactically.

Across five focused days, you will work through the full strategic leadership cycle — from environmental scanning to choice, to execution discipline, to leading change, to sustaining performance over time. The programme combines British strategic-thinking frameworks with applied case work drawn from sectors including financial services, energy, and the public sector.

What You Will Learn

By the end of this programme, you will be able to:

- Apply structured frameworks to assess your organisation's strategic position.
- Analyse competitive and macro forces using practical tools such as PESTLE, Five Forces, and scenario planning.
- Make strategic choices that balance ambition with feasibility.
- Translate strategy into measurable execution priorities using a balanced-scorecard approach.
- Align structure, talent, and incentives with chosen strategy.
- Lead the people side of strategic change, including resistance and coalition building.
- Communicate strategy clearly across leadership layers.
- Build a personal strategic-leadership action plan for the 90 days after the course.

How You Will Benefit

You will leave with the frameworks, vocabulary, and personal discipline to lead strategically — and a Mars Certificate of Completion.

Your organisation will gain a senior manager who can lead the conversation about where the business should go, how it should get there, and what needs to change to execute well.

Who This Programme Is For

This programme is designed for:

- Senior managers with P&L or functional accountability
- Heads of department and divisional leaders
- Directors of strategy, planning, or transformation
- Senior project and programme directors
- Senior public-sector officials with policy or delivery accountability
- General managers preparing for executive promotion

The seniority floor is senior manager and above.

How the Course Is Delivered

- Facilitator-led interactive sessions, balancing teaching with discussion and applied exercises.
- A balanced mix of theory, regional case studies, and applied exercises.
- Validated diagnostic and self-assessment tools.
- Applied exercises and personalised coaching throughout the week.
- A personal action plan built progressively across the week.
- Continuous personal feedback from your lead faculty.

The course runs in two separate single-language editions: an English edition delivered in English, and an Arabic edition delivered entirely in Arabic by native-Arabic faculty at every host venue. Cohorts run in London, Dubai, Amsterdam, Madrid, and Kuala Lumpur.

Your Mars Certificate and Fee

On successful completion of Strategic Leadership for Senior Managers you will receive a Mars Certificate of Completion, issued by Mars Training Centre, our London-headquartered training provider. The certificate confirms the programme attended, the dates, the host city, and the lead faculty, and is presented to delegates on the final day of the course.

The standard fee is £4,950 per delegate for this 5-day programme, quoted and invoiced in pounds sterling. The fee covers all training and faculty time, course materials in digital and printed form, the Mars Certificate of Completion, daily refreshments and a buffet lunch, and a complimentary airport pickup and return transfer for delegates flying in to the host city. Group and early-booking discounts are available. Flights, visas, and hotel accommodation are not included, though Mars provides booking guidance and preferred-rate partner links.